

Linking to Cooperative Extension

A US EPA Guide to Cooperative Extension in Region 5 States

Both US EPA and USDA Cooperative Extension share a common goal—linking resources and people, and each has effective strategies for working with communities.

EPA has strong environmental management tools to encourage and support local environmental education and outreach.

Extension's ties with community leaders can forge connections between local agencies and interest groups, and EPA resources.

Activities that bring EPA and Extension professionals together will enhance their abilities to benefit communities. As they come to know each other, they can devise ways to expand use of their skills and resources. The result will be more focused, productive and efficient efforts on behalf of communities.

Efforts are currently underway to foster partnerships between US EPA and USDA Cooperative Extension Service (CES) at local, state and Region levels. This pamphlet is intended to help EPA staff in Region 5 understand Cooperative Extension and make contact with their CES counterparts. It describes benefits of partnering and lists names, contact

information and expertise/responsibility for CES programs in the Region.

What is Cooperative Extension?

The USDA Cooperative State Research, Education and Extension Service (CSREES) partners with Land Grant Universities, Native American institutions, and historically Black colleges in each state and territory, and the District of Columbia.

Education and outreach are directed through campus and county-based Cooperative Extension offices. Each state Cooperative Extension is unique – designed to meet its citizens' needs – but those in EPA Region 5 have many common characteristics. Their program goals and administrative structures are similar and each has faculty in nearly every county and on many campuses in their State University systems.

Cooperative Extension program priorities are developed and funded in collaboration with state and county governments. State and county faculty provide practical educational programs, resources, and demonstration projects that respond to local needs. They also give citizens quick and convenient access to University research and knowledge. Cooperative Extension faculty are experienced and highly skilled in connecting university resources with community needs.

Although there is some variation, most state Cooperative Extensions program in the following areas:

State Extension Program Areas

Agriculture – Plant and Animal Production, Protection, and Processing
 Community Resources, Economic and Social Development
 Family Development and Resource Management
 4-H and Youth Development
 Leadership and Volunteer Development
 Natural Resources and Environmental Management
 Nutrition, Diet and Health

Extension research efforts in EPA Region 5 are facilitated by the North Central Regional Association of Agricultural Experiment Station Directors. They are funded by a federal appropriation, the Hatch Act, and other sources. The research program focuses on regional priorities that are identified and developed jointly by Directors of State Agricultural Experiment Stations, University Department Chairs, and participating scientists.

Researchers are faculty on Land Grant campuses but are not required to have a Cooperative Extension appointment. While Cooperative Extension programs are founded on research, specific campus research projects may not be immediately applicable to community extension programs, depending on the project and the state's Extension structure. Linking CSREES research activities with community education and extension opportunities is an ongoing challenge.

Land Grant Universities in US EPA Region 5 States

University of Illinois
 Purdue University in Indiana
 Michigan State University
 University of Minnesota
 Ohio State University
 University of Wisconsin

Why partner with Cooperative Extension?

When environmental challenges arise a community may face a far more complex, and even threatening, problem than it has ever encountered. Just trying to understand the problem and its possible consequences can be daunting. Leaders contend with technical jargon, regulatory verbosity, and potential internal community conflict.

EPA has resources and information that are vital to community health but may be overlooked by Extension faculty. Extension faculty may not know that EPA produces and has access to sources of technical information and expertise and that EPA makes its resources and grants available to citizens.

Being a federal agency, the EPA often encounters substantial barriers to connecting and working with communities. County-based Cooperative Extension faculty, however, have strong relationships with their communities. They can help connect communities with EPA's vitally needed resources.

Extension faculty can help inform EPA staff of local needs, issues and characteristics and tailor information and programs to a community.

Communities trust Extension faculty to be fair and impartial facilitators and educators in the face of complex issues. Partnering between the EPA and Cooperative Extension allows a community to leverage EPA's considerable resources, information and technical expertise in a way consistent with its local context, needs and values.

How to connect to Cooperative Extension

This pamphlet lists contact information for State Extension directors, headquarters offices, and program area offices by state. State Extension titles include:

- Dean and Director of Extension
- Dean or Director of Experiment Station
- District Director – Supervises all CES personnel within a multiple county region
- Program Leader – Advises CES personnel in one or more Extension Program Areas
- Faculty – Faculty based in a county are Extension Agents or Extension Educators; those based at a university campus are Specialists.

Where to connect with a given state Cooperative Extension depends on your needs and what you hope to accomplish. The following table has suggestions.

The quickest and most direct way to contact a local Extension educator is to call the county

Extension office. To find the phone number, refer to the State Extension web pages or the county government section of local telephone directories. The director's or program area offices of any state Extension can always provide this information.

Each state Extension System has a web site (listed on pages 3-6 by state) which can help shed light on its unique structure and resources. Each also has a publications unit that produces support materials for agents to use in fulfilling community needs.

It may be prudent for EPA staff to examine Extension publications and web pages before embarking on any new community program. There may be materials and methods already produced for a given topic. Extension publications tend to be very practical, "how to" materials meant for communicating complex ideas in simple terms for the average citizen.

Web addresses (URLs) and publication office contact information for each Region 5 State Cooperative Extension Service are on the following pages. *All information is current as of publication date.*

For Help With	Contact
Statewide project crossing Extension Program Areas	State Extension Director
Research project	State Extension Director
	State Program Leader for appropriate Program Area (see pg 1)
	State Experiment Station Director
Program specific to an Extension Program Area	State Program Leader for appropriate Program Area (see pg 1)
County or community program	County educator/agent

University of Illinois – Extension

<http://www.extension.uiuc.edu/>

State Director: Dennis R. Campion, Associate Dean

214 Mumford Hall, MC-710
1301 W. Gregory Dr.
Urbana, IL 61801
e-mail: dcampion@uiuc.edu
Phone: 217/333-5900
Fax: 217/244-5403

Program Areas

Illinois Extension has four program areas:

4-H/Youth Development
Family and Consumer Sciences
Community and Economic Development
Agriculture and Natural Resources

There is a single program area coordinator who can direct you to information or contacts in any of the four program areas.

John van Es, Assistant Dean, Program Coordination
216 Mumford Hall
1301 W. Gregory Drive
Urbana, IL 61801
e-mail: vanesj@mail.aces.uiuc.edu
Phone: 217/333-9025

Publications

<http://www.extension.uiuc.edu/pubs.html>

ITCS Instructional Materials
1401 S. Maryland Drive
Urbana, IL 61801 USA
Phone: 217/244-3906,
800/345-6087 (orders only)
Fax: 217/333-0005

Agricultural Experiment Station

Steven G. Pueppke, Associate Dean
University of Illinois
211 Mumford Hall
1301 W. Gregory Drive
Urbana, IL 61801
e-mail: pueppke@uiuc.edu
Phone: 217/333-0240
Fax: 217/333-5816

Purdue University (Indiana)

<http://www.ces.purdue.edu/>

State Director: David Petritz, Associate Dean, Director

Cooperative Extension Service
1140 AGAD Building
West Lafayette, IN 47907-1140
e-mail: david.petritz@ces.purdue.edu
Phone: 765/494-8489
Fax: 765/494-5876

Program Areas

Leadership & Community Development

Program Leader
KRAN Building
West Lafayette, IN 47907-1161
e-mail: ayres@agecon.purdue.edu
Phone: 765/494-4215

4-H/Youth

Program Leader
1161 AGAD Building
West Lafayette, IN 47907-1161
Phone: 765/494-8422
Fax: 765/496-1152

Ag & Natural Resources

Program Leader
AGAD Building
West Lafayette, IN 47907-1161
Phone: 765/494-8494

Consumer & Family Sciences

Program Leader
1260 Stone Hall
West Lafayette, IN 47907-1260
Phone: 765/494-8252
Fax: 765/496-1947

Publications

<http://www.agcom.purdue.edu/AgCom/>

Media Distribution Center
301 S. 2nd Street
Lafayette, IN 47901-1232
Phone: 888/398-4636

Agricultural Experiment Station

William R. Woodson, Director
Office of Agricultural Research Programs
1140 AGAD Building
Purdue University
West Lafayette, IN 47907
e-mail: wrrw@aes.purdue.edu
Phone: 765/494-8362
Fax: 765/494-0808

Michigan State University Extension

<http://www.msue.msu.edu/msue/>

State Director: Arlen Leholm, Director

108 Agriculture Hall
East Lansing, MI 48824-1039
e-mail: msue@msue.msu.edu
Phone: 517/355-2308
Fax: 517/355-6473

Area of Expertise Teams

Rather than Program Areas, Michigan State uses Area of Expertise Teams. These teams involve extension specialists, agents, researchers, and/or stakeholders organized around a particular commodity, interest area, and/or issue. They are charged with listening to stakeholders, identifying priorities, planning and providing educational programs, and evaluating program outcomes and impacts. Listed below are the various Area of Expertise Teams that may be of interest to EPA staff. The Director's office can direct you to a contact person for each Team:

Community development	Land use
Consumer horticulture	Leadnet
Dairy	Livestock-overall
Economic development	Manure
Family resource mgmt.	State, local government
Field crops	Tourism
Food safety	Turf
Food, nutrition, health	Vegetable
Forage, pasture, grazing	Volunteer development
Forestry	Water quality
Fruit	Youth development
Human development	

Publications

<http://ceenet.msue.msu.edu/bulletin/ctlgmast.html>

Bulletin Office MSU Extension
10 Agriculture Hall
East Lansing, MI 48824-1039
Phone: 517/355-0240

Agricultural Experiment Station

J. Ian Gray, Director
Agricultural Experiment Station
Michigan State University
109 Agriculture Hall
East Lansing, MI 48824-1039
e-mail: maesdir@pilot.msu.edu
Phone: 517/355-0123
Fax: 517/353-5406

University of Minnesota – Extension Service

<http://www.extension.umn.edu/>

State Director: Charles Casey, Dean and Director

University of Minnesota Extension Service
240 Coffey Hall
1420 Eckles Avenue
St. Paul, MN 55108-6070
e-mail: ccasey@extension.umn.edu
Phone: 612/625-1915
Fax: 612/625-6227

Specialization Areas

Extension educators in the University of Minnesota Extension Service specialize in one of 10 areas and work in interdisciplinary teams to develop educational programs. Educational program emphasis in a cluster of counties is determined through local needs and resources available and is revised periodically. The 10 areas of expertise are below. Check with the Director's office or web site for contact names and phone numbers.

Environment and natural resources
Livestock systems
Crop systems
Horticulture
Community resource development
Child and youth development
Nutrition, food and health
Family development
Financial and business management
Leadership and citizenship education

Publications

<http://www.extension.umn.edu/units/dc>

Distribution Center
405 Coffey Hall
1420 Eckles Avenue
St. Paul, MN 55108-6069
Phone: 612/624-4900
800/876-8636

Agricultural Experiment Station

Philip O. Larsen, Acting Director
Agricultural Experiment Station
University of Minnesota
190 Coffey Hall
1420 Eckles Avenue
St. Paul, MN 55108
e-mail: phill@puccini.crl.umn.edu
Phone: 612/625-1999
Fax: 612/625-1260

Ohio State University Extension

<http://www.ag.ohio-state.edu/>

State Director: Dr. Keith L. Smith, Director

Ohio State University Extension
Room 3, Ag Administration
2120 Fyffe Road
Columbus, OH 43210-1066
e-mail: smith.150@osu.edu
Phone: 614/292-4067
Fax: 614/688-3807

Program Areas

Community Development

Assistant Director
Community Development
700 Ackerman Road, Suite 235
Columbus, OH 43202-1578

Family & Consumer Sciences

Assistant Director
Family and Consumer Sciences
Room 342 Campbell Hall
1787 Neil Avenue
Columbus, OH 43210

Agriculture and Natural Resources

Assistant Director
Agriculture and Natural Resources
Room 32, Ag Administration
2120 Fyffe Road
Columbus, OH 43210

4-H/Youth Development

Assistant Director
4-H/Youth Development
Room 25, Ag Administration
2120 Fyffe Road
Columbus, OH 43210

Publications

<http://www.ag.ohio-state.edu/~ohioline/catalog/index.html>

Media Distribution
385 Kottman Hall
2021 Coffey Rd.
Columbus, OH 43210-1044
e-mail: pubs@postoffice.ag.ohio-state.edu
Phone: 614/292-1607
Fax: 614/292-2270

Agricultural Experiment Station

Dr. Steven Slack, Acting Director
Ohio Agricultural Research and Dev. Center
The Ohio State University
Research Services Building
Wooster, OH 44691
e-mail: oardc@osu.edu
Phone: 330/263-3701
Fax: 330/263-3688

University of Wisconsin – Extension

<http://www.uwex.edu/ces/>

State Director: Carl O'Connor, Dean and Director

University of Wisconsin – Extension
432 North Lake Street, Room 601
Madison, WI 53706-1498
e-mail: carl.oconnor@ces.uwex.edu
Phone: 608/263-2775
Fax: 608/265-4545

Program Areas

Agriculture and Natural Resources

Program Leader
University of Wisconsin – Extension
432 N. Lake Street, Room 633
Madison, WI 53706-1498
Phone: 608/263-7321
Fax: 608/262-6055

Community, Natural Resource and Economic Development

Program Leader
University of Wisconsin – Extension
432 N. Lake Street, Room 625
Madison, WI 53706-1498
Phone: 608/262-1748
Fax: 608/262-9166

4-H/Youth Development

Program Leader
University of Wisconsin – Extension
432 N. Lake Street, Room 637
Madison, WI 53706-1498
Phone: 608/263-1095
Fax: 608/263-9166

Family Living Programs

Program Leader
University of Wisconsin – Extension
432 N. Lake Street, Room 637
Madison, WI 53706-1498
Phone: 608/263-1095
Fax: 608/263-9166

Publications

<http://www.uwex.edu/ces/pubs/>

Cooperative Extension Publications
630 W. Mifflin St., Room 170
Madison, WI 53703
Phone: 608/262-3346
877/947-7827

**University of Wisconsin –
Extension (cont.)**

Agricultural Experiment Station

Elton D. Aberle, Dean and Director
Agricultural Experiment Station
University of Wisconsin
1450 Linden Drive, Room 140
Madison, WI 53706
e-mail: elton.aberle@ccmail.adp.wisc.edu
Phone: 608/262-4930
Fax: 608/262-4556


North Central Region Experiment Stations

Richard L. Lower, Executive Director
University of Wisconsin
1450 Linden Drive, Room 240
Madison, WI 53706
e-mail: richard.lower@ccmail.adp.wisc.edu
Phone: 608/262-2349
Fax: 608/265-6434

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608/262-0020 <<http://www.uwex.edu/erc>>

Produced with funding from the US EPA Office of Environmental Education  **EPA** United States
Environmental Protection Agency



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